

HOWDY!

I am a professional creative: I doodle, draw, and otherwise live my life in the margins of notepads. I've worked just under a decade for freelance and corporate clients in graphic design, project management, and ideation. I take pride in the work that I do; and like to think of myself as a generally pleasant guy to work with, too. Lets chat.

SKILLS

Adobe Creative Suite
Microsoft Office Suite
Print and Digital Design
Website, Email Design
Packaging Design
Brand Creation and Extension
Typography Design
Pre-Press and Printing Processes

EDUCATION

Columbus College of Art and Design
Columbus, OH | May 2010
BFA Illustration, Minor Art History
Cum Laude
President's List and Dean's List
First place, Victoria's Secret
Design Competition
Burren College of Art
Ballyvaughan, Ireland | Summer 2008
Study Abroad, Art History

FREELANCE CLIENTS

Misc | 2010-2021
Big Lots
Blaze Experts
Buckeye Flame
Homedog Resort and Daycare
Frontier Compass
Go C-Art
IM Creative
LONO Life
My Old Kentucky Home
PRIDE Leadership
Quorum Columbus
Roundtown Players
The Ohio State University
Urban Village Massage
and More

EXPERIENCE

Equitas Health | Columbus, OH

Art Manager | Jan 2022 - Present
Senior Graphic Designer | Jan 2021 - Dec 2021
Graphic Designer | May 2017 - Jan 2021
Freelance Graphic Designer | Aug 2015 - May 2017

- As Art Manager, priorities are managing the creative design and execution of visual communications to meet Equitas Health's marketing and advertising projects. Collaborates with internal and external clients ensuring design standards, tools, and guidance on communicating corporate image, branding, and identity.
- Collaborates with program staff and all of Equitas Health's wide family of brands to develop creative solutions to project needs and translate them through a variety of channels for statewide and local initiatives. These range from web and print materials to large scale printing projects including billboards, barricades, wall vinyls and more.
- Reviews work of junior designers to ensure consistency, as well as maintaining the guidelines of the Equitas Health family of brands as they are used by 3rd party vendors. Maintains and manages the marketing department's digital file storage, organizational templates, and resources.
- Was the lead design for Prizm Magazine - at one time, the public facing arm of Equitas Health that saw distribution to 1000+ locations. Worked to bring the week long production cycle down to two days, giving the team a much needed window for additional editing and work.

Washington Prime Group | Columbus, OH

Graphic Designer | May 2017 - Feb 2018

- Designed event and promotional materials for a nationwide portfolio of 100+ retail properties.
- Worked closely with property marketing directors to build collateral based around their specific region and clientele.
- Developed national campaigns, often working with partners such as iHeart Media to create unique and impactful visitor experiences.

Columbus Zoo and Aquarium | Columbus, OH

Graphic Designer | Nov 2014 - May 2017

- Produced publications and materials working in creative writing, layout and design for the Columbus Zoo, Zoombezi Bay, the Wilds, and the Safari Golf Course.
- Organized bid process for printing.
- Monitored and maintains graphic standards, ensuring all communication pieces meet with the Zoo's quality and visual mission across all brand families.
- Worked on materials spanning from print and web assets to large scale projects.

Portfolio Creative | Columbus, OH

Administrative Assistant | Apr 2013 - Nov 2014

Columbus Museum of Art | Columbus, OH

Call Center and Reception Coordinator | May 2010 - Apr 2013